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# Advertiser Closeup

## Discover Your Style

### This talented decorator uses her design skills to transform your home

BY AMY MORRIS  
correspondent

Home transformation specialist Francesca Morgan knows her own home is her best advertisement. It features Zen-inducing spaces studied with eclectic pieces that reflect her personality exactly. Her office is thoroughly lived in — fabric swatches and books line the space from floor to ceiling. It's obvious Morgan has several projects going on at once, which is just the way she likes it.

"This is my house/office/showplace," she said. "It's a reflection of what I can do for my clients."

Morgan owned and operated Mélange Interiors in downtown Stuart before re-launching her business from home under the name, "Discover Your Style."

She has spent her entire life working in and around textiles. Her parents own a fabric company and Morgan grew up learning the art and craft of good design.

"My father says silk threads run through my veins," she said. "I've never worked in any other industry."

Morgan honed her designer's eye while working and studying abroad. She speaks four languages, which come in handy when negotiating with vendors on buying trips.

Her upbringing also taught her how to serve a discerning and demanding clientele, which included Michael Jackson, the Gibbs, Sylvester Stallone and Julio Iglesias.

"I learned that impeccable service is every bit as important as the final product," she said. "You must have both to be successful."

Morgan says her style is "pretty eclectic" and will tailor it to meet the personal taste of the client.

"My goal is to accommodate everyone's needs so that they feel good when they come home," she said.

Her typical clients are in their 50s and 60s. They've decorated a home before, and know the time and expense that goes into getting things done to their specifications.

She and a full-time assistant handle only 10 to 12 clients at a time. Most new clients are referred by others who were pleased with her efforts.

Working with fabrics will always be her first love, but Morgan found she had a knack for helping people find their own personal design style. Her services have become so popular she decided to

launch a series of "Saturday Salons."

"I take a small group of three to five people through a process that shows them how to design a room without stress and costly mistakes," she said. "I teach them step by step how to initiate things themselves."

During the hands-on seminar, Morgan will take pictures of the project room, compile a shopping list, and give participants tips and tricks on how to achieve the look they want. She'll also continue to follow up with each class member in the following weeks.

Discover Your Style can be reached toll-free at (866) 680-4DYS or (772) 296-8676. For more information e-mail [dystyle@bellsouth.net](mailto:dystyle@bellsouth.net) or go to [www.discoveryourstyle.net](http://www.discoveryourstyle.net).



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Home transformation specialist Francesca Morgan honed her designer's eye while working and studying abroad.